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## New Mahatma given a gavel by the outgoing Chef

A sudden downpour didn't dampen festivities in the least during the President's Installation at the Cetto mansion last Friday evening. The informal affair was quite well attended by WNRotarians, spouses and significant others. One and a half term outgoing prez Steve 'Alice' Ellis presented incoming leader Rob 'Mahatma' Tidd with a gavel, and Tidd, in turn, gave Ellis a plaque, thanked him for his extended time at the grill, and showed him the door.

Earlier, Earl Tilly presented Jody Campbell with a Paul Harris Fellowship after outlining all the tremendous humanitarian projects that the \$1,000 donation by she and hubby Bryan helps to make possible. A few odds & ends awards were handed out by 'Alice' to the three top Sports Awards revenue producers - Bryan Campbell, Tina Tidd and Earl Tilly. Another award of dubious distinction was given to Jeff Mertes.

Then, as a cloud burst, Tim Cetto announced that it was time to eat the burgers, brats, ribs, beans and salads on the Installation menu. And so, Alice's Restaurant closed its doors and the Madhatter's Teaparty began.



## RANDOM SHOTS by Earl



**SPECIAL THANKS TO TIM & JAN CETTO FOR HOSTING!**

**NO MEETING ON JULY 4...duuuuh!**

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## Editorial - by Ryan O'Ralphie

Many, if not most, WNRotarians are aware of the dwindling coverage of the Sports Awards by *The Wenatchee World* despite press releases that are provided by us. Just when it was thought that editorial decisions couldn't be any worse, *The World* proved the assumption to be false. In the laughable *'Sunday World'*, an edition readers and advertisers pay extra for and originally touted as the biggest thing since the "Regional Events Center" to hit the Wenatchee Valley, editors saw fit to feature a fourth monstrous article about women's roller derby.

This time, the article even outdid previous pieces on middle-aged females involved in an activity that isn't anything more than 'a sort of competition' on a recreational level (if that) for nauseating content involving fishnet stockings, a stick pony, fake tattoos and a cap gun. It included not one, not two, but 10 'fresh' photos (consider, the 42nd annual Sports Awards only warranted two 'stale' photos from archives of up to a year old and a very small, anemic article covering an event that is held in high regard, with broad regional interest honoring deserving athletes, coaches, selfless contributors to athletics and scholar-athletes while generating funds for scholarships and charitable giving through WNR). Not only that, but editors perceived 40 something roller derby of primary importance by placing it in a 3/4 page spot on the FRONT PAGE of *The World's* supposed 'grand' issue of the week. So, all told, editors deemed the topic of middle-aged roller derby to be of such importance, timeliness and regional interest to warrant an incredible one and three quarters pages of coverage in a single issue!

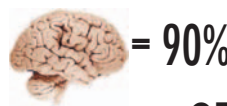
And, don't forget, this is the fourth large article with accompanying photos that this extremely low-level of so-called sport has been granted by editors of this particular 'news'paper in a relatively short period of time. Next, we'll likely be exposed to middle-aged sumo mud wrestling with each competitor sporting a cutie nickname and not much else. These roller derby participants have achieved absolutely nothing in their local three team league that has, and I may be overestimating, 50 or fewer true players. I'd say it would be like giving an unbelievable amount of coverage to middle-aged slow pitch softball...but there are no doubt far more local people competing in softball with far greater athletic ability. This just may be the straw that broke the camels' backs. It's time for a *Safety Valve* campaign by us (go ahead and write one)...a meeting with those responsible for the decisions...and/or a program at Wenatchee North to give the publisher and managing editor an opportunity to explain and defend their editorial thought process to our membership.

## TIDDBITS

- POSTED: Braden Draggoo proposed by Steve & Tina Tidd.
- In this month's *The Rotarian* magazine, new RI president Sakuji Tanaka, who has adopted the theme of *Peace Through Service* for the

upcoming Rotary year, says, "Through better understanding, we learn to respect others. With mutual respect, we live with others in peace."  
• Greeters for the July 11 meeting are Gary Mullen and Rich Adams.

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