

WENATCHEE NORTH ROTARY June 13, 2012

Wenatchee North
Rotary Website
www.fantasygas.com
and click on the link
in the Sports
Awards column



FOUNDED APRIL 1, 1969 Here come wannabes

**NCW
SPORTS
AWARDS**

Wenatchee North
Rotary Website
www.fantasygas.com
and click on the link
in the Sports
Awards column

Featured on today's menu...

"Here come the Judge" wannabes



Head chef 'Alice' cut the meatloaf by asking Sports Awards ticket chairwoman Tina Tidd about how ticket sales were going for the event. Surprised to be called upon, she came up with a definitive, "Pretty well." Later she amended that assessment to, "They seem to be rockin'." I'm sure we'll have a more precise count

before committing to an estimate of attendance for the Wenatchee Convention Center to base the amount of food to be prepared. We know all too well what happens to banquet costs if the estimate is more than 10% higher or lower than what actually attends. Randy Zielinski, after admitting he'd been too busy to provide much hands-on time as Sports Awards advertising chairman, remarked that maybe his inability to do as much as he intended was key to setting an all-time sales total. He signalled-out outstanding revenue producers who came through with a thousand dollars or more - especially Bryan Campbell and Tina Tidd for finishing one-two in ad sales.

The official closing of Alice's Restaurant was also gleefully announced by the president as being on Friday, June 29 when the Installation Banquet for incoming president Rob Tidd will be staged at Tim Cetto's mansion. There's no telling if Tim will actually be at the shindig, though. Details will be announced shortly. Who knows, it may be a total surprise to the Cettos!

The program involved three of four candidates for a vacated spot on the Superior Court bench - Ruth Esparza, Travis Brandt and Charles Steinberg. Alicia Nakata wasn't able to attend. Each candidate gave reasons why they have what it takes to be a superior court judge with individual empathy and treating everyone with respect and fairness according to the letter of the law being common among them all. However, each one tied personal experience to it. Some interesting insight included: Esparza - would bring a "wholistic" perspective to the bench with experience including being raised in a poor migrant family and ascending to become an attorney; Brandt - would bring extensive experience as a trial attorney in the two most prevalent types of cases heard in superior court, criminal and family law; Steinberg - a former chess champion, would bring an ability for logical analysis and extensive legal experience to the bench. All agreed that there should be increased emphasis on reaching settlement of many disputes and issues before resorting to the expense of going to court.

Last week's Sports Awards ad sales total is now obsolete

With the final surge of Fruit Marketers co-op logos, the ad revenue has climbed to \$29,465 despite the fact that the average ad sale amount dropped from \$250.86 last year down to \$239.55. But 43 advertisers were either new or didn't appear in *Sports Awards Illustrated* a year ago. The program will carry a total of 129 advertisers, up from 98 in 2011 (Perhaps offering to help Joe Gaspers with the billing and mailing would be appreciated). Consequently, the magazine will be a bloated 64 pages in size.

Thirteen WNRotarians were members of the **Grand Club** by generating \$1,000 or more in ad sales. The effort was led by a trio of **Two Granders** - Bryan Campbell with \$3,275, Tina Tidd with \$2,700 and Earl Tilly with \$2,125.

All in all, it was a pretty spectacular effort!



- There will be a Board of Directors' meeting on **Tuesday, June 19** at Prospector Pies beginning at 12 noon.
- After an arduous couple of weeks that culminated in a final day of toil lasting non-stop from 7 a.m. almost around the clock to 4 a.m., Sports Awards program chairman Jeff Mertes reports *Sports Awards Illustrated* was at the printer on deadline. Forty-three new advertisers among 129 total, bloated the publication to an all-time obese 64 pages.
- A day after the printer had the

program in their mitts, an advertiser made contact requesting that a new ad they hadn't got around to sending, be substituted...**only** 10 days after the drop-dead deadline for advertising copy!

• Don't forget to save two very important dates - **Tuesday, June 26** for the Sports Awards banquet and **Friday, June 29** for the Installation at the Cetto mansion.

• Greeters for the next meeting involves another combination of Tidds working in tandem.



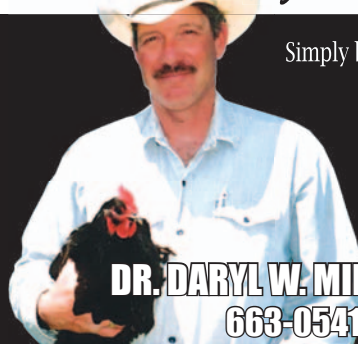
When the bag is removed you might say, "It's still Greek to me."

Here's a frightening experience for you, this Unknown once nosed an airplane into a tailspin. So much for the pilot's license. Born and raised in Wenatchee, this aeronautically challenged Rotarian trundled off to the University of Idaho to earn a degree in business administration and also did post-grad work at Seattle U. He served Uncle Sam in the Army and worked way too long for Washington State University as an accountant at the Tree Fruit Experiment Station here in the Apple Capital. Residences have included Moscow (Idaho) and Seattle as well as Wenatchee. With a whole bunch of help from wife Ann, two children were raised - Brett and Megan - who have presented four grandchildren. Biking, golf, and being an oenophile are among favorite activities. Tops among vacation spots is good ol' Lake Chelan where he purportedly proudly owns one of the most expensive septic systems ever installed. This Unknown Rotarian and Ann have done extensive world cruising with Ann's uncle Bud who is younger than both of them. Around WNRotary, this guy is commonly known as "The Geek."

Who Dat? JOE GASPERS

SEDATION DENTISTRY.

Try it.



Simply by taking an individually prescribed pill, sedation dentistry has made it possible for patients to have necessary treatment or cosmetic procedures completed like never before.

DR. DARYL W. MILLER, DDS, P.S.

663-0541

Run your ad for just \$10 per week...
- 5 week staggered run minimum • See Jeff Mertes