

WENATCHEE NORTH ROTARY January 11, 2012

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District 5060 is growing at a pace that should exceed its goal



District 5060
Governor

Garry Hollingshead reported that Rotary is growing in this neck of the woods. "I am pleased to note that membership is at 2,915, well on the way to surpassing our goal of 3,000." He noted that there has been increased interest in "corporate membership" and several clubs in the district, including Wenatchee North, are looking into incorporating it.

WNR, though, is lagging behind other clubs in new member recruitment. Despite our **Bring 'em Home to Meet Momma Membership Drive**, that is still ongoing, we've really only added two new members to our roster. Despite a lot of activity in bringing guests to meetings, we don't seem to be effectively closing the deal by inviting prospects to join - *the purpose of inviting them in the first place!*

If you've brought a good prospect to a meeting, take a moment to make contact again and extend an invitation to join. Make sure they have a club brochure in hand, and perhaps give them a copy of *Sports Awards Illustrated*, too, as an informational aid. Don't hesitate to ask another prospect to a WNR meeting as well...Wenatchee North will wither unless each of us "gets 'er done." President 'Alice' set a goal for WNR to have a half a hundred in the fold by the end of his term in June so we'd all better get crackin', by cracky!



Featured on today's menu...

Every member has talents that can contribute to Wenatchee North and Rotary



President Ellis emphasized that all Rotarians have special gifts and can contribute to Rotary in creative and unlimited ways. He encouraged each member to volunteer and participate, using an article in *The Rotarian* as an example of how one Rotarian made a difference.

WNR was presented with a letter of appreciation from Wenatchee's sister-city of Misawa, Japan thanking us for the donation of \$1,000 to the Rotary Club of Misawa for their Tsunami Relief fund. The donation was used to help with repairs for the Misawa-city Fisheries building in the port.

Daryl Miller, chairman of the Rotary Blood Drawing who missed last week's meeting, again thanked all who gave in the effort that exceeded the goal of 40 units by 4. He also recommended that donors consider the option of "Double Red Blood Cells" which essentially has the impact of "giving twice." He said it takes a little longer, but is well worth it.

Another pitch was made by Randy Zielinski for tile sales to support Rotary Park. We've made a healthy dent in the goal, with Wenatchee North doing a great job of purchasing tiles, but he'd like to see us account for at least six more. The tiles are \$100 each and purchasers have the option of having business logos engraved on them as well as names and inscriptions. Be sure to get in touch with Randy because his co-chair Jim Haglund is off for a month of scuba diving in the South Pacific and Caribbean.

The program was presented by Keith Kellogg regarding big game hunting in Africa and New Zealand. He hunts with both bow and rifle, and has several world class trophies to his credit. He emphasized that all the animals are "tough" - wiley and challenging to hunt.

Guests included Kristi Delozier (Earl Tilly), Belinda Tidd (Tina Tidd), and Don Talbot (Randy Zielinski).



Meatloaf
at Alice's



Poll POLL

Here's what
WNRotarians
are thinking

Every organization has strengths and weaknesses, and WNRotary is no exception. Attendees at the January 11th meeting were asked "As you see it, what is Wenatchee North's biggest strength as a Rotary club, and what is its biggest weakness?" Those who responded made the following comments -

- **STRENGTH:** The people are great and the club is very fun. **WEAKNESS:** Lack of good new projects and attendance at meetings.

- **STRENGTH:** Some members. **WEAKNESS:** Some members.

- **STRENGTH:** Sport and academic recognition of local students. This sets our club apart from all the others. **WEAKNESS:** Need more member participation (i.e. planning fund raisers, volunteering for office positions, providing ideas on how to increase membership, etc.).

- **STRENGTH:** Positive community involvement. **WEAKNESS:** Commitment from RINOs who don't participate and achieving an increased membership goal.

- **STRENGTH:** Huge improvement in the bulletin so the members really have an idea about what is going on. **WEAKNESS:** We need more members who want to be active.

- **STRENGTH:** Relaxed, flexible, fun atmosphere. **WEAKNESS:** Adherence to 1-hour time frame (Ed. note: Meetings have never been restricted to one hour,

but have always been based on 1.5 hours or less).

- **STRENGTH:** Informal attitude of the club and the support it gives for college scholarships, grants and other activities that benefit the community. **WEAKNESS:** What appears to be somewhat of a lack of organization in club leadership.

- **STRENGTH:** Knowledge about Rotary. **WEAKNESS:** Membership size and attendance at meetings.

- **STRENGTH:** Following the principles

of Rotary. **WEAKNESS:** Lack of social activities so members can get to know one another - especially newer members.

- **STRENGTH:** The dedicated core of Wenatchee North Rotarians. **WEAKNESS:** Not enough young or new member participation.

- **STRENGTH:** Longevity of members dedicated to the Sports Awards project. **WEAKNESS:** Age of members; lack of new members; lack of female members; few community service projects.



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